



METRO NYC CHAPTER

2011-2012 GOLD MERIT CHAPTER, CHAPTER INNOVATION AWARD,  
CHAPTER NEWSLETTER OF THE YEAR, WEBSITE OF THE YEAR

## EXCHANGE - NEWSLETTER SPONSORSHIP OPPORTUNITIES

TRYING TO GET NOTICED BY THE RIM COMMUNITY? LOOKING TO ANNOUNCE A WORKSHOP YOU ARE SPONSORING?

The benefits of advertising in **exchange** include:

- Access to 300+ ARMA Metro NYC chapter members and 200+ additional RIM professionals NATIONWIDE!
- Access to professionals in Legal, Financial Services, Entertainment, and 15+ industries
- 6+ issues each year, both in print and online
- Newsletters and sponsors announced in Chapter Twitter posts



# ADVERTISE WITH US!

## ADVERTISING RATES:

- Full Page — \$150 / issue
- 1/2 Page — \$85 / issue
- 1/4 Page — \$60 / issue

## DISCOUNTS:

Local — 15%  
*[3 consecutive issue run]*

Limited — 30%  
*[5 consecutive issue run]*

Express — 50%  
*[8 consecutive issue run - 1 year]*

## MORE INFORMATION

or to reserve an ad space in our newsletter contact  
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