



ARMA Metropolitan New York City Chapter
Kelley Drye and Warren
101 Park Ave (27th Floor), New York, NY
June 27th, 2013

Attending: Derick Arthur, Bryn Bowen, Darryl Harris, Frank LaSorsa, CRM; Edie Mazzullo, Debbie Mevs, Marcel Rodriguez, Jason C. Stearns, CRM

Absent: Anita Castora, CRM; Michael Landau, Mary Sherwin, Gene Stakhov

Committee Members (in person): Rebecca Gallei, Carol Trapano

President - Jason C. Stearns, CRM

- Region update – trying to invite Kathleen to chapter year planning meeting. Both Bryn and Jason have reached out but no firm response.
- New ARMA membership levels will mean another adjustment to bylaws. Discussion concluded with making those adjustments once new year starts since recent changes were already submitted to international.
- Jason reviewed changes in membership levels that will be going into effect at ARMA International. Discussed how that will impact our chapter. Final decision on impact unclear.
- Jason expressed disappointment in the new region leadership and their unresponsiveness to his attempts to improve our relationship. Jason recapped some of the history of the chapter with the region. A discussion ensued as to the assessment that will be arriving soon and the possibility of the chapter paying this assessment, but also sending a letter describing our expectations from the region. Jason concluded by discussing other region leaders that operate in a very different fashion than ours.

Jason reminded everyone about the upcoming Summer planning meeting-

- Meeting at Kelley Drye
- Lunch served at noon.
- Meeting starts at 12:30 or 1 and goes until 5:30.
- Presidents Dinner immediately following. Invitation to arrive shortly.

Vice Presidents – Advertising and Promotions – Debbie Mevs & Edie Mazzullo Committee – Derick Arthur; Frank LaSorsa; Marcel Rodriguez, Mary Sherwin
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- Edie will be moving off of advertising and promotion. She will be working with Anita on membership in the coming year.

Vice President – Professional Development – Derick Arthur Committee – Lauren E. Barnes, CRM; Bryn Bowen, CRM; Sofia Empel, CRM; Fred Grevin; Jennifer Waters Farley, CRM; Mary Sherwin
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- Derick is working on BIA and the possibility of Brian Schrader presenting. He would also like to reprise Jamie Herman on an expanded security topic. The FBI is still a possibility, but it will have to be for a meeting planned well in advance.



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Vice President Webmaster and electronic communications – Marcel Rodriguez
Committee – Bryn Bowen; Eugene Stakhov; Michael Landau; Derick Arthur; Mary Sherwin

- Marcel stated that the website is up to date. He reiterated the problems with e-commerce in the current site and that the site treats everything like a product. This is not the ideal circumstance for using it as a reservation and payment tool. He has discussed this limitation with Liz Dederer, who was responsible for our contract with MA Webcenters.

Vice President – Treasurer – Michael Landau
Committee – Carol Trapano, Lucinda Donaldson

- Summary of Accounts as at:

May 31, 2013

Chase: \$ 33,337.34
Dreyfus \$ 12,512.79
Fidelity*: \$ 47,658.26 (March quarterly stmt)

Total: \$ 93,508.39

- * Fidelity Municipal Money Market

\$ 14,065.50

Fidelity Contra fund

\$ 33,592.76

ARMA International Escrow: \$1,822.50 (within Chase total above)

Other Business

- All award submissions will be made to ARMA International per the deadlines (July 1) – Special Project, COTY, Chapter innovation etc.
- There will likely be a summer newsletter (August?)
- Buffalo leadership reimbursements to be discussed at planning meeting

Respectfully Submitted,

Frank LaSorsa on Behalf of Mary W. Sherwin, Secretary

Frank LaSorsa

Immediate Past President