



BECOME A SPONSOR

2018 - 2019 SPONSORSHIP OPPORTUNITIES

Educational Series and Networking Social	ARMA @ Noon		
	ARMA @ Noon	Evening Chapter Dinner	January or June Networking Social
Single Event	\$595.00	\$1,195.00	\$1,995.00
With Annual Conference (March)	\$495.00	\$995.00	\$1,795.00
Number of attendees	20-30	40-60	60-80
Receive attendee Contact List	✓	✓	✓
Logo streaming on Home and Current Sponsor Pages	✓	✓	✓
Logo on Event Page	✓	✓	✓
Logo in meeting announcements	✓	✓	✓
Company information on Current Sponsor Pages	✓	✓	✓
Announcements via email and social media	✓	✓	✓
Announcement exposure to 325+ people	✓	✓	✓
Registration Desk - display company banner	✓	✓	✓
Registration Desk - greet attendees	✓	✓	✓
Registration Desk - have promo material available	✓	✓	✓
At Meeting - 5 minutes vendor promotion / recognition	✓	✓	✓
Article in Newsletter	✓	✓	✓
One Complimentary Attendee	✓	✓	✓
Meeting Cost for attendees	\$20	\$40 Member (Pre-registered)	
		\$50 Member (Walk-in)	
		\$60 Non-member	

ARMA@Noon

This popular “Lunch ‘N Learn” style meeting where lunch is provided to the attendees is usually hosted at a conference room, courtesy of one of our corporate or law firm members. Attendees learn practical applications in records management and information governance. It is an ideal time for networking with your professional peers.

ARMA@Nite

Our “An Evening with ARMA” usually draws a larger audience and are held at a convenient mid-town Manhattan location at or near Grand Central. Participants are seated at tables for dinner while listening to a highly respected industry leader present an interactive educational session on trending topics. Ample time is provided for networking before dinner. Sponsors may bring a banner display and distribute company information.

We try to pair sponsors with suitable speakers that complement each other.

January or June Networking Event

These two events are our most attended social events. There is no educational program. These events are strictly social where attendees enjoy a night of networking and fun. In the past, we have had bowling, painting and other fun filled and relaxing events. June is our Sponsor Appreciation Night, in which we recognize our sponsors for the year.